

ALEX DANIEL WETSOR

Video Editor • Motion Graphics • Graphic Designer
Electrical/Electronics Engineering Graduate (HND)
ICT & Project Management Professional • Trainer

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30% more client inquiries	**25%** faster approvals	**60%** higher engagement	**14** certifications

PROFESSIONAL SUMMARY

Video editor, motion graphics creator and graphic designer with over 6 years of experience building brands and producing video, animation and motion content that delivers real results: a 30% rise in client inquiries, 25% faster approvals and 60% higher customer engagement. Experienced with Adobe Premiere Pro and After Effects, audio editing and compositing, with working knowledge of DaVinci Resolve and 3D/CGI content. Strong at taking feedback, organising project files and delivering polished work in remote, asynchronous teams. Also an Electrical/Electronics Engineering graduate (HND), certified by Microsoft, HP LIFE and Sansvid-M in AI, digital content, productivity and project management. NYSC completed and ready to start immediately, on-site, hybrid or remote.

WORK EXPERIENCE

Freelance Video Editor, Motion Designer & Graphic Designer | **Self-employed** *2019 – Present*

- Edited and assembled video content in Adobe Premiere Pro, adding motion graphics, animation and visual effects in After Effects to strengthen the story.
- Produced motion graphics and animation, including a fire intro animation, cinematic story videos and YouTube thumbnails for The Owl Chronicler series.
- Edited 19 vertical videos, including Nexora motivational reels and Saint Ma music visuals.
- Handled audio editing, syncing and compositing to deliver polished, immersive final outputs.
- Worked with 3D/CGI-based and animated footage, and graded and finished edits in DaVinci Resolve.
- Organised project files and assets for clean post-production workflows, and applied client feedback quickly to iterate and deliver on deadline.
- Delivered design work for 6+ clients across retail, real estate, education and technology.
- Earned 20% repeat business through referrals and long-term client relationships.
- Built a startup's logo and brand identity, driving a 60% rise in customer engagement in year one.

Trainer | **Maximum Faith Educational Consultant (NYSC PPA)** *2025 – 2026*

- Trained and mentored learners through clear, practical, hands-on instruction.
- Prepared lesson materials and assessed learner progress to ensure learning objectives were met.

Operator | **Huloc Integrated Service Nig. Ltd** *2024 – 2026*

- Operated and monitored equipment and processes in line with safety procedures.
- Kept accurate work records and collaborated with the team to meet daily targets.

Senior Graphic Designer | **SYLS Enterprises** *2021 – 2023*

- Streamlined design approvals, cutting consultation-to-print time by 25%.
- Rebranded a major client with a modern visual identity, boosting brand recognition.
- Designed large-scale trade-show prints that helped win multiple high-profile contracts.
- Built a print-ready template system that reduced errors and sped up turnaround.

Junior Creative | **Hashers** *2020 – 2022*

- Revamped the studio's visual branding, driving a 30% rise in new client inquiries.
- Streamlined the design-to-production workflow, cutting turnaround time by 20%.
- Developed a custom photo album line that became a top seller.

EDUCATION

HND Electrical/Electronics Engineering | Plateau State Polytechnic, Barkin Ladi *2022 – 2024*
ND Electrical/Electronics Engineering | Plateau State Polytechnic, Barkin Ladi *2017 – 2019*
Diploma in Computer Science | Cybercom Computer Institute *2014 – 2016*

NATIONAL SERVICE

National Youth Service Corps (NYSC) | Completed | PPA: Maximum Faith Educational Consult.

KEY SKILLS

Video & Motion	Video Editing • Visual Storytelling • Motion Graphics • Animation • Audio Editing & Compositing • Visual Effects • Social Media Content
Editing Tools	**Strong:** Adobe Premiere Pro, After Effects | **Working knowledge:** DaVinci Resolve, 3D/CGI content editing
Design & Creative	Graphic Design • Visual Design • Branding & Logo Design • Illustration • Photo Editing
Technology & AI	Microsoft Word (MOS Associate) • Azure AI Fundamentals • Generative AI • Preparing video assets for AI/ML use • ICT Essentials • Digital Productivity
Management	Project Management • Human Resource Management • Customer Relationship Management • Financial Management • HSE
Professional	Remote & Asynchronous Collaboration • Applying Feedback • Project & File Organisation • Training & Mentoring • Client Communication • Workflow Optimisation

DIGITAL & TECHNOLOGY CERTIFICATIONS

- Microsoft Office Specialist – Word Associate (Office 2019) – Microsoft Elevate, 2026
- Azure AI Fundamentals (AI-900) – Microsoft Elevate, 2026
- Career Essentials in Generative AI – Microsoft Elevate, 2026
- Digital Literacy and Productivity – Microsoft Elevate, 2026
- Create Digital Content – Microsoft Elevate, 2026
- Collaborate and Manage Content Digitally – Microsoft Elevate, 2026
- Professional Networking for Career Growth – HP LIFE, 2026
- Social Media Marketing – HP LIFE, 2026

PROFESSIONAL CERTIFICATIONS

- Certificate in Project Management – Sansvid-M International
- Certificate in Human Resource Management – Sansvid-M International
- Certificate in Customer Relationship Management – Sansvid-M International
- Certificate in Health Safety Security & Environment (Level 1 & 2) – Sansvid-M International
- Certificate in Financial Management – Sansvid-M International
- Certificate in ICT Essentials – Sansvid-M International

REFERENCES

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